Plutocalc Sponsorship Program

This document presents different options for the product development support. It's important to mention that no sponsorship model can alter Plutocalc main distribution rules: no online web content (banners, videos, pages) and no usage tracking.

Plutocalc+ version
- Includes Plutocalc and PlutoPad (calculation input and results log).
- Early updates to new Plutocalc calculation engines.
- Available only thought specific app stores.
- Price supports Plutocalc Development costs (hosting, compilation tools, developer licenses, etc…)

Private label version
- Custom Plutocalc skin (colors, typeface, logo, icons, menu labels and menu contents).
- Internal static pages, no size or content limitations.
- Graphical User Interface continues the same.
- Solvers can be removed but not modified.
- Based on the latest version of Plutocalc engine at the time of the version fork.
- For custom solvers see the "sponsored solver" topic.
- Versions: HTML (offline or online), Android APK and Windows 10 APPX.
- Royalty free distribution.
- Optional distribution (for free) in the app stores under the author developer license and certificates: Google Play, Apple iOS, Windows Store and Amazon.
- Derivative products or modifications are not allowed.
- Telemetry or user private data collection (camera, contacts, pictures, files, voices, etc…) are not allowed.
- Dynamic web content box or banner is allowed but not recommended.
- Developer credit and copyright information must be included in the distribution package and in the user interface license section: "Application derived from Daniel Brooke Peig's Plutocalc Water and Wastewater. Copyright 2016 all rights reserved".
- Security updates will be provided free of charge for one year.
- Updates to the latest Plutocalc engine and models are not included.
- The requestor of the private version assumes all liability for damages, injuries and losses arising from the modifications requested to the product.

Sponsored Plutocalc
- Company logo, name, webpage link and static page link are included in the application opening screen and in the Plutocalc webpage.
- Custom static page (200kB Max).
- Sponsorship period: 1 year.
- Logo and sponsor messages must respect predefined sizes and styles to display correctly in mobile devices.
- Sponsor name will be included in all Plutocalc distribution channels: Plutocalc web page, Google Play, Amazon, Windows Store and Apple Store. This will make the company's name highly popular among Google searches.
- Instant push updates to most of Plutocalc's users.
- All updates during the sponsorship period will include the sponsor materials.
- Sponsor can change the logo or message on every version release during the sponsorship period.

- Exclusive sponsorship available for up to 1 year. After that exclusivity will be renegotiated.
- Priority in open models/calculations implementations.
- Plutocalc distribution license continues the same.
- Sponsorship period starts on the first release of the Plutocalc sponsored version.
- When the sponsorship period ends, all versions released during the sponsorship period will continue to deliver the sponsor materials without expiration date.
- Plutocalc privacy terms must be followed: no banners and no user data collection.
- Version release schedule is based on the author's criteria. At least one version will be released during the sponsorship period.
- Sponsor assumes no liability for damages, injuries and losses arising from Plutocalc development and distribution.

Sponsored solvers
- Can be included in the private label or in the main Plutocalc distribution.
- Non private label versions must include a disclaimer and an icon stating the sponsored status.
- User interface must follow Plutocalc standards.
- Product selection databases with trademarks and product names are allowed.
- Plutocalc computation engine can solve linear equation systems and quadratic equations. Iterative solving procedures are limited by the processing time in mobile phones.
- Solvers will be sent for the sponsor approval and tests prior to the public release.
- Once approved and released, further modifications are subject to an update fee.
- Custom solvers will be available on Plutocalc future releases, after the end of the sponsorship period, unless the sponsor decides to discontinue the distribution of this specific solver.
- Release date can be defined by the sponsor.
- The owner of the solver equations, data and trademarks grants distribution of the resulting model under the Plutocalc End User License Agreement and Privacy Terms.
- The requestor/owner of the custom solver assumes all liability for damages, injuries and losses caused by the sponsored solver.

Open (free) calculation solvers
- Solvers that are not tied to any patented or protected technology.
- Source data and equations shall be distributable under the Plutocalc End User License Agreement and Privacy Terms.
- No product trademarks allowed, only open technical specs.
- Calculations based in any standards or common knowledge equations are also welcome.
- Plutocalc computation engine can solve linear equation systems and quadratic equations. Iterative solving procedures are limited by the processing time in mobile phones.
- Will be implemented for FREE.
- Implementation will be done according to the developer availability. No predetermined release schedule.
- Requestor shall provide all technical literature and cases for testing and implementation purposes.